

JOB DESCRIPTION

Visual Content Producer



Job Title:	Visual Content Producer	Reports to: Head of Marketing
Department:	Marketing	Location: Witney + Remote
Direct Reports:	None	
Job Purpose:	<ul style="list-style-type: none"> Delivering the visual identity of the brand Producing or directing all photography and video content (internal and external) Lead multi-format content execution through video production & editing, photography producing & editing, graphic design Manage and develop relationships with creative agency and freelancers, project manager relevant deliverables, maximising output and cost efficiency 	
Key Responsibilities:	<ul style="list-style-type: none"> Delivery of brand photography and videography Post production editing of photography and video content Ability to assist with lightweight digital design as required Manage the process of sample distribution for creative production Project management of creative deliverables across photography and video Improve the volume and cost effectiveness of creative output Work collaboratively and positively with key team members and stakeholders 	
Relationships:	Internal: Digital, Marketing, Buying External: Creative Agency + Freelance Community	
Experience / skills / competencies	<ul style="list-style-type: none"> Able to deliver high quality video, photography and design Post production editing of video and photography Experience in design digital content for web, desktop and mobile Creative thinking, ability to work across multiple stakeholders Proficient in Adobe Photoshop, Illustrator, InDesign and Premier Pro Degree of similar in Videography, photography or equivalent experience Ability to multi-task several creative projects Excellent creative skills and a great eye for detail A positive outlook, will be excited about the brand evolution 	

Where the job description and performance review objectives differ, the latter takes precedence

Whittard 6 values are, we expect all our colleagues to demonstrate these.



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